

**66TH ANNUAL INSTALLATION OF OFFICERS AND TRUSTEES
SPONSORSHIP & ADVERTISING OPPORTUNITIES**

Sponsorship Levels:

- ❖ **Platinum Sponsor \$2,000**
 - recognition at the event as a Platinum Sponsor
 - recognition in the program as the Platinum Sponsor
 - full page ad in the program in location of your choice*
 - reserved table for ten in a prime location*

- ❖ **Gold Sponsor \$1,500**
 - recognition at the event as a Gold Sponsor
 - recognition in the program as a Gold Sponsor
 - full page ad in the program in a prime location*
 - reserved table for ten in a prime location*

- ❖ **Silver Sponsor \$1,000**
 - recognition at the event as a Silver Sponsor
 - recognition in the program as a Silver Sponsor
 - full page ad in the program in a prime location*
 - admission for six (6) to the event

- ❖ **Bronze Sponsor \$500**
 - recognition at the event as a Bronze Sponsor
 - recognition in the program as a Bronze Sponsor
 - full page ad in the program in a prime location*
 - admission for two (2) to the event

* Location at the event and in the program will be determined by the DBA. In the event of multiple sponsors, higher level sponsors will have priority of location over lower level sponsors, and earlier responding sponsors will have priority within sponsorship levels over later responding sponsors within the same sponsorship level. Platinum Sponsors may choose the placement of their ad (back cover, inside front cover, or any other location). If there is more than one Platinum Sponsor, ad location choice will be on a first come, first served basis. Gold Sponsors will receive the most prime ad locations, after all Platinum Sponsor ad locations have been allocated.

Advertising Options (w/o Sponsorship):

- ◆ Full Page Ad (4-1/4" W x 7-1/4" H) \$250
- ◆ Half Page Ad (4-1/4" W x 3-5/8" H) \$150

Please contact Julie Balbini, at 760.413.1147 or JBalbini@fiorelaw.com, for more info, to sign up as a sponsor, or to place an ad in the program.

Deadline to respond and provide ad copy is October 13, 2017.